



HCC Meeting notes - Feb 12, 09



Attendees

Steve Bedard, Jared Kolb, Andrew Hayes, Lauralee Sim, Alice Morgan, Bob White, Ewan Mackenzie (Visitor-Presenter)

Regrets

Steve Bromwich, Miia Suokonautio, David Maclsaac, Diana Cardoso, Alex Dumaresque (Visitor-Presenter)

January Items

- Steve1 – Look into Ideal Bikes discount for HCC members and report back at next meeting DONE
- Communication subgroup – Meet before next BOD meeting; Jared, Alice, Miia, David, Lauralee; Thursday, January 15, 6pm at Miia's place – order pizzas for dinner DONE
- Miia – Send out before next BOD previous meeting minutes, visioning day notes and evaluations DONE
- Jared – Create and send out BOD contact sheet DONE
- Lauralee and Steve1 – Join HRM Active Transportation Planning Committee (Lauralee Sim will be the HCC Representative for this task, and send her contact info to the city.)
- Andrew and/or Jared – Join Dalhousie Sustainable Transportation Planning Committee DONE
- Jared – Be in touch with HRM re HCC representation on Active Transportation Planning Committee and be in touch with Steve ad Lauralee DONE
- Alice – Meet with EAC and provide update at next HCC BOD DONE Laena Garrison suggested forming a communication strategy, has offered office space, and may offer to hire a coordinator for the social marketing project. As well, we are partnering with them on some bike week projects. Writing a letter of support for this project. TRAX is focusing totally on provincial.
- Jared – Look for his AGM notes to see if they can substitute for official minutes. He did look for this stuff over the month. Came up with agenda, a few reports, the overview of Bob's notes about AGM hosting. However, no official AGM notes.

Suggestion: When should we hold the next AGM? Week before bike week. Tentatively May 28th.

JARED - Electronify the AGM notes he has been able to gather so far.



- Andrew – Follow up with Chris re tutorial guidebook. DONE Chris wants to do an info session. chris is up for doing this whenever at his place. Andrew will coordinate with anyone that should be there.
- Alice – Contact Sheila Fougere Taken care of by Andrew and Jared - Jared drafted a letter. Andrew will send Jared Sheila e-mail address
- Alice and Steve1 – Begin work on Bike Week subcommittee SEE BELOW
- Miia – Send BOD meeting minutes to Chris Poulain to put on website UNKNOWN

Updates

Alex Presentation

Bicycle survey for Bike Week 2009. Alex D and Ewan M will be conducting a cyclists count at various point of teh city on various days over bike week. Bike surveys were also conceived and will be released during bike week. Have come up with a plan hopefully to be endorsed by the HCC. Have conversed with other Bike advocacy groups in other Canadian cities to come up with this survey.

Tuesday, Wednesday and Thursdays are to be used for surveys, as these are good days to get an accurate picture of commuters. Don't play this up, as this may skew the results of this survey. Will give a minimum number of cyclists at each point, and is not specific.

A trial run is suggested during the winter. 5 volunteers pick very fews spots around the city on March 31st 2009 (April 2nd, fall back date). Looking to narrow suggested locations down to 4 areas, routes. Suggestions include:

- MicMac boat club suggested (end of Prince Albert rd.)
- Bayers Rd. and Joseph Howe
- MacDonald Bridge
- Vernon at Jubilee

The time spent at each site would be compatible with the days 2 hour traffic peak, and up to the availability of volunteers. Prioritizing 6 or 7 routes is suggested, as some volunteers may back out.

This is a good idea, as it will illustrate the potential that Halifax can strive for.

Alice - Forward Bridge Commission contact to Alex.

Andrew - Knows of article from the Chronicle Herald of previous cycling numbers at specific areas. Andrew will find this, and scan the city website for other surveys on cyclists. (This may be on the discussion page of our website).



Communications Strategy

Should we have another communication meeting about this? Yes. Organizing for next week. Feb 19th. Take this opportunity to talk about communication issues, and send back to David to play around with.

Great start. This issue will be deferred to March, when David gets back.

Bike Week Committee

This committee has met twice so far. Firm events being organized by the HCC are:

- Share the road Campaign - A plan to set up checkpoints around the city to handout educational material to motorists. Working with EAC to pull this off. Bridge commission would like to jump on board with this project, however they'd like to do it on a weekend, and the cops want to do it during the week.
- Bike to the Movies - Will occur at the CBC building in Halifax. The movie is in our possession (Alice has it). AFSCOOP will be joining us on this.
- Feed NS Food Drive - In the works.
- Survey (See Above)

Other potential projects:

- Open streets project

Shiela Fougere letter

Letter is drafted to send to Sheila. Waiting for street address.

Ideal Bikes Deal

Done

Andrews interview project

Interviewing a bunch of people that have something to do with the cycling culture of Halifax. Good feedback from the board. Some interviews have been done already (alley-cat guy, burrito bike, CAN-BIKE instructor/entrepreneur). Andrew will be doing more next week, and would like to do more interviews later. Focus should be on political, business people, politicians, others.

Interviews will be released, text format on the website. Issues with confidentiality were raised. A confirmatory e-mail to the interviewees was suggested.

Still strong support for this project.

Bike Maps 2009

Maps should arrive in one to two weeks.



Finances

\$2 407.90 as of February 5th.

HALO

Steve: Contact Bob about city partnerships with CN rail in making bike trails out of discontinued rail lines.

Ideas that have approached the HCC

- Dal Bike again program - This is a recent deal that Alice and Jared got from Dalhousie. Evan Thompson is setting up a bike again style shop at Dal. Alice will follow up on this e-mail.
- Quinpool road overhaul - Chris Poulain went to this meeting and got ahold on Alice about this. Chris indicates that the HCC should get on this to ensure that cyclists are given a fair cut on this revamp. Steve is gonna give a shout out to Crest Halifax for their work in increasing the transparency of our local government. Steve and Lauralee and Andrew will coordinate on this.
- Bike Valet for jazz east - Random e-mail. Steve responded to one part. Would we like to be involved in a new Jazz East parade. Bike valet corral will be initiated this year.
- EAC transportation strategy meetings. - meeting about a coordinated thrust to ensure railway cuts that have been discontinued are used for active transportation purposes. Potential meeting dates: Feb 16 @ 7pm, Feb 23 @ 7pm, Feb 24th @ 7pm and March 2 @ 5:30.

Other

Andrew will Peter about the issue of CM wanting to do their own party to figure things out.

Bob has particulars about doing some T-Shirts for our next batch, because he and the rambler have worked with someone who supplied them with T-Shirts for the Ramblers. Maybe we should go back to our previous guy. Someone do sourcing and pricing:

BOB - Check your Strawberry Hill people for options and prices for B&W Full Color, cotton-t or jersey. Bob will be e-mail the files needed for this T-Shirt project.

We still have stickers. Should we make pamphlets? Should we make a new banner?

CAN-BIKE will increase the education of bikers a lot thanks to help from the Ramblers.

Bob also talked to St John Ambulance about offering emergency first-aid for outdoor activities sessions to active people who want to take the course for \$15-\$25.

Bob: Involved with NS trails and transport Canada trails. There are 44 different snowmobiling associations that are part of the NS trails group. Is there equal treatment for non-motorized members?



Bob also recently got some donations from Mountain Equipment Coop.

Bob will send out BikeWays report ASAP to the HCC Board.