



HCC Board of Directors Meeting Agenda

Aug 13, 2009

6-7:30pm

Updates and action items from previous meetings

- Communications committee:
 - brief update from last meeting (%5 by 2015 presentation) -- We are focusing on improving the powerpoint using some of the recommendations from the AGM crowd.
 - next meeting? August 27th, 2009 -- Location TBA
- SPOKE -- Needed from Board: Small bio's from each board member.
Also Steve will send submission for summer pictures and summer bike trip stories from the membership using the list-serve.
- Sewer grate project -- Steve: Volunteer Package nearly complete. Will be looking for volunteers by the end of the month.
- Bike Count - Alex, Ewan and Lauralee are inputting data. Currently using Excel but looking for someone to help create a database using Microsoft Access. -- Is Access the best program for this? Any ballpark figure on when this will be completed?
- TIC meetings – Claire? First Monday of any month. Claire will be acting as an HCC representative.
- Theresa and Andrew to meet about membership - did this happen? Meeting pending.
Theresa: is updating the membership spreadsheet, and hoping to add new members to the list serve. If there are too many names to be added, we will split the list of additions among the board members to input. Also working on a new membership form that will include member mailing address.
- Joint Stocks Registry -- Mail it off, Steve
- Mailbox key – Miia was to follow up with Alice and Bob about this -- Held over to next meeting.
- T-shirts – Brian dropped 40 MEC t-shirts off for printing this week. They should be ready within a couple of weeks
- Bike Infrastructure Workshop – Aug 18th, 6-8pm, Dalhousie -- Steve Will send off an e-mail via the list-serve about this to all members and forward the e-mail to all board members.
- Re-evaluation of meeting time – 2nd Thursday of every month at 7pm? 6:30PM, better time?
Steve will send an e-mail to remaining board members about this.

To discuss

- Upcoming HCC events
 - Atlantic Eco-Expo (Nov 21-22)
 - ☑ Do we want to do this? Yes, despite the cost, the pros outweigh the cons. This is a great opportunity to get some rural members, as many of our members live in metro HRM. Also, there is a discount to the cost of “buying” space at this expo. We’ll also be beneficiaries of a silent auction, so at best, we may get this money back.
 - ☑ HCC banner? Theresa indicated that a backboard to post our posters on might be a good idea. MEC said they could supply this while we were selling raffle



- tickets at their store last November. Steve will e-mail them and ask to borrow it in November.
- Which BOD members can commit to going? This is still a long way away. Please keep schedules open to attend this event.
 - Who will reserve a table? Steve
 - Movie Night - “Veer” (A couple of other movies have been suggested to the HCC: “Breaking Away” and “Quicksilver”. We could consider these as well)
 - When? Our birthday (December 13th). Since this falls on a Sunday this year, Steve thinks it’s prudent to plan this for Saturday December 12th.
 - Where? Steve: Look into Dalhousie auditoriums to see if they can be rented for free. Claire: Contact the Sustainability Office at Dalhousie to see if they can get us an auditorium at Dal for free as well.
 - What will it take to organize this? Steve will contact the movie people and get the ball rolling on answering this question.
 - Speaker Series -- Daves work is interested in helping to fund a public event about transportation. Having been to a couple of these types of events in TO, Dave would like to see one here. Idea would be a Saturday speaker session that talks about how to get more young people cycling, have a speech about health and planning and cycling’s effect on community.
 - When? Late fall, or (more likely) early Spring (March).
 - Where? We’ll figure this out as this get’s organized.
 - Ideas for speakers? Catherine O’Brian of Cape Breton. Claire: Use Heartland tour contacts to see if we can interest someone from the Heart and Stroke Foundation to attend as a speaker. Contact the EAC’s back to school program to get someone to talk about this issue. Getting a cycling related engineer would be a good idea.
 - What will it take to organize this? Room rentals, speakers, travel money for speakers. On site babysitting/child care (enticing for parents). Dave needs a running mate for grant proposals from his work and other sources.
 - Memberships – Lauralee has new membership cards. How do we get membership cards to all those who have paid \$5? Theresa suggested e-mailing members to find out how many are interested in having membership cards. Once this list is compiled we can send them personalized electronic membership cards. This is probably the best way to get this done, so I’m taking my idea off the table.
 - Coordinate a meeting with Idealbikes about their discount offer. Indicate that we’re giving out 100+ membership cards soon and this is mainly because of the deal we’ve been extended. Steve will write this up in an e-mail and fire it off to Dave Schuhlein of Idealbikes.
 - Chester Spur Response -- Write letters to the Mayor and council. Steve and Laurlee will work on these letters and (potentially) a public response for this issue.